



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)
Main Campus: NH 34, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin - 741249
City Campus: BF-142, Sector - I, Salt Lake, Kolkata -700 064

08.09/Regis./CaseStudy/Management/2

8th September, 2018

The Director/Principal

Colleges affiliated to MAKAUT, WB

Offering programmes in Management and allied disciplines

Sub: Schedule for conducting Second Phase of the Workshop on Case Studies in Management

Dear Madam/ Sir,

The success of the First Phase of the workshop on Case studies in Management and allied disciplines titled, “Success Stories of Unknown Indians” has prompted the University to conduct a second round of the event. The Second Phase of the workshop on Case Studies will be conducted on 15 September, 2018 at the Haringhata Campus of the University from 12: 30 pm onwards.

Colleges which had participated in the First Phase of the workshop held on 9th May, 2018 will have to make presentations providing the following details:

- (A) The progress made in respect of their involvement with the entrepreneur they had chosen as part of their case study.
- (B) The problems encountered in the implementation process so far.
- (C) The future course of action to be initiated particularly to overcome the problems being faced.

However, Colleges which will be participating in this Workshop for the first time, will have to make presentations on their identified case studies of exemplary grass root entrepreneurs.

The Colleges are being requested to confirm their participation in the event by sending email to the following address - gitanjali.coomar@wbut.ac.in.

We solicit your kind cooperation in this regard.

Sd/-

Registrar (Actg)