



**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL**  
(Formerly West Bengal University of Technology)

**Office of the Inspector of Colleges**

Main Campus: NH 12, Haringhata, Post Office – Simhat, Police Station – Haringhata, Pin – 741249

City Campus: BF-142, Salt Lake City, Kolkata – 700 064

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No. 2597/IC-149/2019

Date : 22.08.2019

To  
The Principal/Director  
All Affiliated Colleges Under MAKAUT, WB.



Dear Sir/Madam,

It gives me immense pleasure to inform you that the University will launch two programmes namely; Digital Marketing Diploma and Certificate Programme in collaboration with Cambridge Marketing College, UK on 23<sup>rd</sup> August, 2019 (Friday). The said launching event will be presided over by the Hon'ble Vice Chancellor, MAKAUT, WB. It is worthwhile to mention specially that Mr. Bruce Bucknell, Hon'ble British Deputy High Commissioner, Kolkata has kindly consented to inaugurate the said event. You are cordially invited to witness the auspicious launching programme. The said event details are appended hereunder:

- Venue: Hotel Indismart Global Ltd.  
XI, 8/3, Block EP, Sector – V, Salt Lake, Kolkata – 700 091.
- Commencement of the Programme: 23.08.2019 at 11.30 AM.  
Programme will continue upto 1.30 PM

You are requested to kindly take your seat by 11.15 AM.

This has got reference to the telephonic approval of the Competent Authority today.

Thanking you,

Yours sincerely,

  
(Dr. S. K. Maity)  
Inspector of Colleges

Copy forwarded for information and necessary action to :

- 1) The P.A to the Vice Chancellor – Please bring it into the kind notice of the Hon'ble Vice Chancellor.
- 2) The Information Scientist, MAKAUT, WB – with a request to kindly upload this in our University website.

(Dr. S. K. Maity)  
Inspector of Colleges