

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL (Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY) Main Campus: NH 12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin - 741249 City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700 064

No. 1.1/Regis./Ntc.Sc.Day/2019

Dated: 14.01.2019

To The Principal / Director All Colleges and Institutes Affiliated to MAKAUT, WB

Dear Sir / Madam:

SUBJECT: INVITATION OF STUDENT INNOVATION PROJECTS FOR EXHIBITION ON NATIONAL SCIENCE DAY IN SEARCH OF ENTREPRENEURIAL TALENT IN THE MAKAUT, WB COMMUNITY.

MAKAUT, WB is going to observe the National Science Day in its Main Campus at Haringhata on Thursday, 28 February 2019. This year the University will celebrate the day with an exhibition of innovative projects created by its student community. In addition to conventional awards, about ten especially promising projects will be inducted to the EKTA incubation center of MAKAUT, WB for start-up assistance and mentoring.

The biggest challenge facing our society and youth is employment and employability. Fostering the entrepreneurial talent and spirit among the student community is crucial for meeting this challenge. MAKAUT, WB intends to encourage entrepreneurial spirit among its student and alumni community by comprehensive start-up assistance through its EKTA Incubation Center. The National Science Day event will provide this community with a launching platform to display their technical talent and demonstrate their innovative ideas. A panel of experts will assess the techno-commercial potential of the projects presented. Quality projects recommended by the panel will be selected for nurturing at MAKAUT,WB's EKTA Incubation Center for comprehensive start-up support.

You are requested to encourage the students and faculty members of your institution to create and submit projects for this purpose. Please identify a competent member of the faculty in your institute and assign him/her the responsibility coordinating this initiative at your end. Please instruct this individual to get in touch with either of the two coordinators – Dr. S Roychoudhuri (8017887339) or Dr. S Samajdar (9836221052) – of MAKAUT, WB as soon as possible. Our coordinators will guide your coordinator and participating students to excel in this search for student entrepreneurs.

Guidelines for Submission of Project Entries and the format of Synopsis of Project are attached.

Communications in this matter may please be directed to Dr. S Roychoudhuri (8017887339 / sabsrc@yahoo.co.in) or Dr. S Samajdar (9836221052 / mail.dar@gmail.com).

Honorable Vice Chancellor of the University has taken a personal interest in this initiative. Hope you will as well.

Thank you and best regards, Sd/-Prof. Sriyankar Acharyya, Registrar (Acting), MAKAUT, WB.

GUDELINES FOR SUBMISSION OF PROJECT ENTRIES

- 1. The project must be original. Preference will be given to entries with practical application, social benefit, and start-up potential. Working prototype / model will be appreciated.
- A maximum of three (3) entries may be submitted from one institution. A maximum of two
 (2) projects from one institution may be selected for display in the National Science Day Exhibition of MAKAUT, WB on 28 Feb 2019.
- 3. The entries should be selected after quality of the projects have been assessed by a selection committee of the college / institute.
- 4. A project may be submitted by a team consisting of a maximum of three (3) students. The team is permitted to take help from faculty members and / or external mentors. However, plagiarism/ copying is strictly prohibited.
- 5. Project entries should consist of (a) a SYNOPSIS of a maximum of 500 words and (b) a short video (optional).
- 6. Project entries are to be submitted by emailing to <u>ektaincubationcentre@gmail.com</u> and copying the same to <u>sabsrc@yahoo.co.in</u>. The SUBJECT LINE of the email with project entries must be: NSD 2019 MAKAUT,WB PROJECT ENTRY.
- 7. Deadline for submission of project entry: 31 January 2019.
- 8. The format for writing the project synopsis is prescribed in the next page.

QUESTIONS? Please feel free to contact Dr. S Roychoudhuri (8017887339) or Dr. S Samajdar (9836221052).

SYNOPSIS OF PROJECT FOR NSD 2019 INNOVATION EXHIBITION AT MAKAUT, WB

TITLE OF THE PROJECT:

NAME OF THE TEAM MEMBERS WITH PHONE AND EMAIL:

NAME OF THE INSTITUTION:

ENDORSEMENT OF THE INSTITUTION WITH SIGNATURE OF PRINCIPAL/ DIRECTOR/ HOD:

BRIEF DESCRIPTION (Less than 150 words):

SCIENTIFIC/ TECHNICAL FOUNDATION (Attach one drawing / photograph):

ORIGINALITY/ UNIQUENESS OF THE PROJECT:

RELEVANCE/ BENEFIT/ WHAT PROBLEM THE PROJECT SOLVES: