

Maulana Abul Kalam Azad University of Technology, West Bengal

(Formerly West Bengal University of Technology)

Main Campus: NH-12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin – 741249

Notice

Date: 21-July-2018

To
The Principal/Director
Affiliated Colleges under MAKAUT,WB

The following is to be noted :-

- 1) The date of the examination of JEMAT Phase-II, 2018 has been rescheduled from 5th August to 12th August, 2018. Accordingly all the dates mentioned in the Notification for JEMAT, Phase- II will be rescheduled by seven days.
- 2) University will embark on certain promotional activities to create awareness about JEMAT Phase-II, 2018 in print, electronic and social media. The University will publish advertisements making announcement about JEMAT, Phase-II, 2018 in Anandabazar Patrika and The Telegraph, in the month of July, 2018. These advertisements will be published in an integrated manner and will include the interested Colleges.

The University is inviting Expression of Interest from Colleges affiliated to the University offering Post graduate Management courses for publication of their advertisements. Details of the advertisement space: Area: 80 cm² (vertical: 10 cm, horizontal: 8 cm) (maximum slots is 4 per college) The charges for publication is Rs 70,000/ (seventy thousand only) - per College per slot. Expression of interest along with the layout of the advertisement are invited from Colleges offering Post graduate Management courses by Tuesday, 24 July 2018. In view of limited space for advertisements it may not be possible to allot advertisement space once the space becomes fully occupied.

The Colleges who are willing to participate in this exercise of the advertisement are requested to send coloured graphic layout to the following address:

registrar.makaut@gmail.com, pradyutk@gmail.com, oindrilmakaut2018@gmail.com

within 24th July , 2018.

We solicit your kind cooperation in this regard.

Thanking You,
With regards,

Sd/-
(Dr. Indranil Mukherjee)
Registrar (Actg.)