



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)
Main Campus: NH 12, Haringhata, P.O. - Simhat, Police Station – Haringhata, Nadia-741249
City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700 064

Advt. No. MAKAUT/REG/VACANCY/45/2022

Dated: 23/08/2022

Applications are invited for the positions of Assistant Professor on contractual basis with qualifications as per UGC norms for the Department of Media Science under the School of Media Science and Entertainment, MAKAUT, WB.

The eligibility and details requirements are as follows:

Sl No	Department	Post	Specialisation	Eligibility
1	Media Science	Assistant Professor (on Contract)	Multimedia and Animation Should have expertise in 3D Animation (Modelling, rigging, lighting & rendering) and have knowledge in other multimedia software and have created any animation film/ advertisement/ must have suitable demo reel/portfolio	As Per UGC Norms
2	Media Science	Assistant Professor (on Contract)	Gaming and Mobile Application Development Computer Science/IT background with sound knowledge of game development in unity with C#, Android app development	As Per UGC Norms
3	Media Science	Assistant Professor (on Contract)	Advertising & Public Relations Should have specialized understanding of advertisement, public relation, marketing, management principles, event management & related fields. Relevant industry experience is desirable	As Per UGC Norms
4	Media Science	Assistant Professor (on Contract)	Media Science Should have in depth understanding of Media theories, Media platforms, Media Convergence, development communication & relevant and other related fields	As Per UGC Norms

For applying online for the above post, please visit website: <https://www.makautwb.ac.in>

Filling up/Submission of Application Form and other related Instructions:

1. One copy of application (print outs after online submission) must be submitted together with recent passport size photographs and supporting documents, addressed to: **The Registrar, Maulana Abul Kalam Azad University of Technology, NH 12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Nadia-741249.**
2. Envelope must be properly super scribed with the post applied for as **“Application for the post of Assistant Professor (on Contract) in Media Science”.**
3. One set of self-attested photocopies of all relevant documents must be submitted along with the application.

Registrar
MAKAUT, WB