



MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)
Main Campus: NH 12, Haringhata, P.O. - Simhat, Police Station – Haringhata, Nadia-741249
City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700 064

Advt. No. MAKAUT/REG/Visiting Faculty (Media Sc)/11

Dated: 18/11/2024

Walk-in-Interview for the engagement of Visiting Faculty at the Dept. of Media Science

Candidates are invited for a **Walk-in-Interview on the 25th November 2024 from 12 PM at the Haringhata Campus** of the University for the selection of Visiting Faculty member to teach the following courses at the Department of Media Science:

Sl No	Courses	Programme	Hours
1	Management Principles and Media Business	MSc (Media Science)	40
2	Consumer Behaviour & Brand Management	MSc (Media Science)	40
3	Introduction to Advertising and Public Relations	MSc (Media Science)	40
4	Integrated Marketing Communication	MSc (Media Science)	40

Honorarium: Rs. 500/- per class-hour (a maximum of 40 class-hours for each course)

Eligibility: Master's Degree with 55% marks and NET/SET/PhD in relevant disciplines. Qualification/eligibility as per the UGC/Govt. of West Bengal norms

How to appear for the interview: Eligible candidates may appear for the Walk-in-Interview on the scheduled date with the following documents:

1. A copy of complete application in plain paper addressed to "The Registrar, Maulana Abul Kalam Azad University of Technology, Haringhata, P.O.- Simhat, Pin – 741249, Dist. Nadia" with the following subject line "**Application for Engagement of Visiting Faculty in Media Science**"
2. Three copies of Curriculum Vitae duly signed by the candidates. Affix a passport size colour photograph on the front page of the Curriculum Vitae.
3. Photocopies of all self-attested testimonials, certificate including mark sheets from 10th onwards and experience along with the original for verification of the same should also be brought along. Candidates should mention their contact number and email addresses in the application.
4. **Reporting time: 11 AM on the 25th November 2024** at the interview venue.

Please note that no TA/DA is admissible to attend the interview.

Important dates:

1. **Date of Publication of Notice: 18/11/2024**
2. **Date and time of the Interview: 25th November 2024, from 12 PM and onwards**
3. **Venue: EC Room, MAKAUT, WB, Haringhata Campus.**

**Registrar
MAKAUT, WB**