



**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL**  
(Formerly WEST BENGAL UNIVERSITY OF TECHNOLOGY)

**Main Campus: NH 12, Haringhata, Post Office - Simhat, Police Station – Haringhata, Pin - 741249**  
**City Campus: BF-142, Sector -I, Salt Lake, Kolkata -700 064**

No.: MAKAUT, WB/FO/Non-AICTE Course/19-20/001

Date: 11/03/2020

To  
The Principal/ Director  
All the Colleges affiliated to MAKAUT, WB  
Offering Non-AICTE, MBA , MHA , M .Tech and M.Pharm Courses,

Sub: Publication of advertisements in leading dailies in West Bengal , Bihar, Jharkhand , Tripura , Assam and promotional advertisement through Digital Media and FM Radio , Television , hoarding etc to create awareness about Common Entrance Test, JEMAT and PGET 2020-21.

Dear Sir/Madam,

In continuation with the letter Ref : Regis/Entrance Exam/25/4663 dated 03.02.2020 the University will conduct Common Entrance Test ( CET ), JEMAT and PGET 2020-21 for admission to the Non-AICTE, MBA,MHA, M.Tech and M.Pharm courses. In order to create awareness about this examination to attract more students to the MAKAUT, WB family and to ensure more rewarding career for the students, the University embarked huge promotional activities in print, electronics and social media.

All the colleges are requested to send the awareness contribution @ Rs 70000/- (Seventy Thousand only) to the finance department within 30<sup>th</sup> March 2020.

Colleges are also requested to send the Name, Ph Number and website address in the Excel format to the [MAKAUT.CETEXAM@GMAIL.COM](mailto:MAKAUT.CETEXAM@GMAIL.COM) & to [fo@wbut.ac.in](mailto:fo@wbut.ac.in).

Payment to be made within 30<sup>th</sup> March, 2020 by DD/Bank Transfer

**Mode of Payment:**

The amount may be transferred to the following Bank A/c of the University with intimation of the same with UTR No. to [fo@wbut.ac.in](mailto:fo@wbut.ac.in), [registrar@wbut.ac.in](mailto:registrar@wbut.ac.in) , [pradyutk@gmail.com](mailto:pradyutk@gmail.com) within 30<sup>th</sup> March 2020.

**MAKAUT, WB**  
**HDFC Bank**  
**Kalyani Branch**  
**A/c No. 50100310391442**  
**IFSC – HDFC0000320**

Thanking You,  
Yours Sincerely

sd/-

**(Atri Bhowmik)**  
**Finance Officer, MAKAUT, WB**