

“INVITATION OF EXPRESSION OF INTEREST (EOI) FOR CLOSE LINKAGE OR JOINT STARTUP PROJECT WITH MAKAUT, W.B. FOR HEALTH & HYGIENE, INFORMATION TECHNOLOGY, FOOD TECHNOLOGY, AND OTHER NEED BASED PRODUCTS AND SERVICES.

LAST DATE OF SUBMISSION- 17th June 2020

TIME-17:00 hrs.

Inquiries/Clarifications regarding this Expression of Interest may be addressed by email to

registrar.makaut@gmail.com

Maulana Abul Kalam Azad University of Technology, West Bengal

Main Campus

NH – 12, Haringhata, Nadia, PIN Code: 741249

City Campus

BF – 142, Sector – I, Salt Lake, Kolkata – 700064, India

No.

Dated:

INVITATION OF EXPRESSION OF INTEREST (EOI) FOR CLOSE LINKAGE OR JOINT STARTUP PROJECT WITH MAKAUT, W.B. FOR HEALTH & HYGIENE, INFORMATION TECHNOLOGY, FOOD TECHNOLOGY, AND OTHER NEED BASED PRODUCTS AND SERVICES.

Expression of Interest (EOI) Document

A. Introduction:

An expression of interest is invited from an existing small/medium/large size business enterprise, industry or Technological firm or a R&D firm that desires to have close linkage or joint startup projects with MAKAUT, W.B. specifically in production, development & operations of categories of products and services as given below-

Category I- Health and hygiene products and services-

- 1.) Sanitizer and hygiene products like PPE Kit, Mask, Sanitary napkins & others cleaning/ sanitizing products and services including sanitizing tunnel, room cleaning, mosquito repellent, and other associated items.
- 2.) Any other Health and hygiene related products and services relevant to this category.

Category II-Information technology-

- 1.) Software, Mobile Apps, Cloud-based Computing, Gaming, IT & ITES, Electronic media, Animation, AR, VR, etc.
- 2.) Any other information technology, products, and services relevant to this category.

Category-III Food tech

- 1.) Packaged drinking water, Bakery, Dairy products, Organic food, herbal products, immune booster and sanitized food, etc.
- 2.) Any other food technology-related products and services relevant to this category.

Category-IV- Any other need and market potential products and services.

B. Scope of Work-

The firm can jointly setup a startup or its extension or Technological collaboration or any mutually agreed collaboration with the University for Production, development and operations of HEALTH & HYGINE, INFORMATION TECHNOLOGY, FOOD TECHNOLOGY, and OTHER NEED BASED PRODUCTS AND SERVICES, as per terms and conditions of the University.

The Partnership Firm will have to Provide-

The firm will have to agree to provide all special customized equipments and or machineries or Technology or Innovation which may be required to carry out production, product development, and Experimental activities throughout the period during this collaboration is effective along with other resources of production like Manpower, finance , Machinery ,Raw material ,Marketing and others core services

The below given Support and Services can be offered by MAKAUT, W.B.

- Management & mentorship along with Space, basic Infrastructure, Skill development, Training workshops and startup.
- Business support services, in-house expert faculties including Technology, Engineering and Management with domain knowledge and experience can be availed to the firm.
- Brand MAKAUT,W.B. can be availed subject to terms and conditions.
- Quality and Technology transfer along with laboratories, workshop facilities equipment and other facilities can be availed as per need.
- Introduction to Angel investors, Venture capitalists and other financial institutions are subject to the availability of funds/grants/ schemes.
- Meetings with academics, alumni & industry professionals.
- Networking and other platforms can be provided by the University.

TERMS-

Detailed MOU can be work out after confirmation of the proposal from the Evaluation committee of the University. Non-disclosure and safeguard of confidential information which it comes across during agreement and will not utilize any such information for any purpose other than carrying out as

per expressed terms and conditions in MOU. Further, it shall not interfere in any activity of the university as long as they are within the scope of MOU. The Company shall be liable for any damage caused by the representatives of the company to the products and or assets which are the property of the University. Amendments to this MOU may be made at any time by agreement between both the parties.

ELIGIBILITY CRITERIA -

1. Any person or Firms desirous of availing incubation or created facilities must have /has to incorporate a Firm/private/public limited company under the Indian Companies Act and apply in the prescribed format (As provided below) along with the required documents.
 - o Any company promoted by- Faculty members and Students of the University.
 - o R&D partners.
 - o Industrial Collaborators.

All the applicants under this categories will be evaluated by the evaluation committee of MAKAUT,WB.

Enquiries/Clarifications

Inquiries/Clarifications regarding this Expression of Interest may be addressed by email toThe inquiries/Clarifications for EOI shall be received till hrs on.....

Format of Application along with the annexure is also provided hereunder.

APPLICATION FORMAT

Venture, Entrepreneurship, Development & Innovation Cell

(VEDIC)

Maulana Abul Kalam Azad University of Technology, West Bengal

THE CAMPUS

The University main campus, located at NH-12, Haringhata, Nadia, Pin- 741249,
City campus at BF-142, Sector I, Salt Lake, Kolkata 700064, India

APPLICANT'S EXPRESSION OF INTEREST

To

**The Registrar,
Maulana Abul Kalam Azad University of Technology, WB**

Dear Sir,

In response to the Invitation for Expressions of Interest (EOI) published on_____for the above purpose, we would like to express interest to carry out the proposed task of As instructed, we attach the following documents in separately sealed envelopes and one soft copy:

Sincerely Yours,

Signature of the applicant

[Full name of applicant with Stamp]

Date:

Encl.: As above.

Note: This is to be furnished on the letterhead of the organization.

APPLICATION FOR ENTREPRENEUR/ INCUBATEE

1. Applicant Information

A) Applicant name(entrepreneur/Incubatee)	
B) Age and Gender	
C) Academic Qualifications	
D) Communication Address	
E) Contact Number	
F) Fax:	
G) Email:	
H) Website (if any)	
I) Current professional /employment status and experience	

2. Company Information

A) Have you registered a firm, Provide details	
B) Name of applicant company/firm	
C) Location of company/firm	
D) Relationship with the Business Incubator/other organization	
E) Type of Firm Manufacturing/Services	
F) Investment in plant and machinery	Rs _____ lakhs
G) Company type: Micro/Small/ Medium	

3. Project Information

I. Details of proposed idea/ innovation

1) Title of the innovation/ technology/ Product/Service	<hr/> Project Description
2) Type of technology/ innovation (process/ product/ new application/other)	
3) Application of existing intellectual property, provide details of the owner details and arrangements of sourcing the innovation and its commercial application.	Attach relevant document
4) Specify the key potential areas of	

application in industry/market	
5) Specify innovation/newness/ uniqueness of the innovation	
6) What is present in market? What is the market potential? What value addition?	

II. Innovation & Its Current Development Status

1) What is the current development or improvement status of the innovation in product or service?	
2) Idea readiness status.	
3) Time period required for innovation to be completely developed for field testing / ready for market?	

III. Financial requirement

1) Do you have a developed business plan to launch product lab to market? (Detailed business plan in nine cell format)	* Include the business plan in nine cell format with financials in tabular format FY basis.
2) What level of funding is required for making innovation market ready? (Subject to availability in schemes)	Rs-
3) Please provide activity wise break-up (use extra sheet, if required) With Financial details of last three Years.	

4. Other Information

1) Name and complete contact details with phone and e-mail of Mentor or Guide.	
2) Patents (if any)	
3) Any recognition or awards related to the innovation	
4) Please include any other information not included above.	

5. Other

I,....., here by certify that the information furnished in the application are true, complete and best to my knowledge.

Signature of the applicant
Date and Place

6. Recommendations of the forwarding organization:

Has the application been screened and evaluated at local level. Give details.

Date and Place

Signature of the Head of organization with seal

Annexure-I

Project Information

A. Details of proposed idea/ innovation

Title of the innovation/ technology/R&D: _____

Project Description –Concept/Methodology/Working of the Technology/Product

Specify Innovation/ uniqueness of the product or service.

Annexure – II

Financial Information

Business plan (as per nine cell plan) for taking innovation from laboratory to market Place.
Activity and sub-activity wise break-up of fund (If available) requested

Annexure – III

Other Information

Information Disclaimer as per University Norms.
